

document. * Kind of document by the appropriate symbols as indicated on the document under "1. V. STANDARD". If it is possible, applications to
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60432176 v1

Receipt date 03/01/2005

09747776 - GAU: 3622

PTO/SB/08B (08-03)

Substitute Form 1449B/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)		Complete if Known			
		Application Number	09/747,776		
		Filing Date	December 22, 2000		
		First Named Inventor	Kepecs, Jonathan		
		Art Unit	3622		
		Examiner Name	Carlson, Jeffrey D.		
Sheet	2	of	82	Attorney Docket Number	018477-000710US

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials *	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
	AI	BECK, J., "3 Types of Systems Drive Coupon Programs," <u>Supermarket News</u> , 37:48 (1987).	
	AJ	"Banyan Joins the Vultures Picking Over the 3+, 3+ Open Corpse," <u>Computergram International</u> , Nov. 5, 1992.	
	AK	"World's First Smart Card Frequent Flyer Scheme Debuts," <u>Newbyte News Network</u> , September 1997.	
	AL	"Intellipost Launches BonusMail With 50,000 Charter Members," <u>Byline: Business Editors/Computer Writers</u> , June 1997.	
	AM	KREMER, J., "Mail Order Selling Made Easier," <u>Ad-Lib Publications</u> , pages 75-79 (1983).	
	AN	TAYLOR, S. "Don't Become Confined by 'The Box,'" <u>Advertising Age</u> , 68:26 (1997).	
	AO	PR Newswire, "Caldor Announces Agreement with New York State Attorney General," January 11, 1993.	

The PTO did not receive the following
 listed items: pg. 3 of 3

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /jdc/

Examiner Signature	/Jeffrey Carlson/	Date Considered	02/13/2009
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² Applicant's unique citation designation number (optional). ² Applicant is to place a check mark here if English language Translation is attached.

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

Sheet	1	of	2
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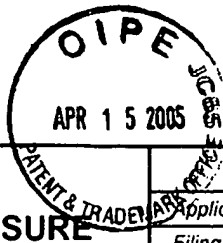
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/jdc/	AA	Office Action dated 1/11/05 for corresponding Canadian application number 2,395,852.	

Examiner Signature	/Jeffrey Carlson/	Date Considered	02/13/2009
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PTO/SB/08A (08-03)

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			First Named Inventor	Kepecs, Jonathan	
			Art Unit	3622	
			Examiner Name	Carlson, Jeffrey D.	
			Attorney Docket Number	018477-000710US	
Sheet	1	of	3		

U.S. PATENT DOCUMENTS+					
Examiner Initials*	Cite No. ¹	Document Number Number Kind Code ² (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
	AA	US-6,237,145	05-22-2001	Narasimhan et al.	
	AB	US-6,185,541	02-06-2001	Scroggie et al.	
	AC	US-6,134,534	10-17-2000	Walker et al.	
	AD	US-6,115,693	09-05-2000	McDonough et al.	
	AE	US-6,076,071	06-13-2000	Freeny, Jr.	
	AF	US-6,076,068	06-13-2000	DeLapa et al.	
	AG	US-6,044,362	03-28-2000	Neely	
	AH	US-6,039,244	03-21-2000	Finsterwald	
	AI	US-6,014,638	01-11-2000	Burge et al.	
	AJ	US-5,970,470	10-19-1999	Walker et al.	
	AK	US-5,970,124	10-19-1999	Csaszar et al.	
	AL	US-5,956,694	09-21-1999	Powell	
	AM	US-5,924,080	07-13-1999	Johnson	
	AN	US-5,923,016	07-13-1999	Fredregill et al.	
	AO	US-5,909,023	06-01-1999	Ono et al.	
	AP	US-5,907,830	05-25-1999	Engel et al.	
	AQ	US-5,903,874	05-11-1999	Leonard et al.	
	AR	US-5,855,007	12-29-1998	Jovicic et al.	
	AS	US-5,761,648	06-02-1998	Golden et al.	
	AT	US-5,717,866	02-10-1998	Naftzger	
	AU	US-5,710,887	01-20-1998	Chelliah et al.	
	AV	US-5,710,886	01-20-1998	Christensen et al.	
	AW	US-5,708,782	01-13-1998	Larson et al.	
	AX	US-5,687,322	11-11-1997	Deaton et al.	
	AY	US-5,612,868	03-18-1997	Off et al.	
	AZ	US-5,467,269	11-14-1995	Flaten	
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	BG	US-5,231,568	07-27-1993	Cohen et al.	
	BH	US-5,185,695	02-09-1993	Pruchnicki	
	BI	US-5,117,355	05-26-1992	McCarthy	
	BJ	US-5,056,019	10-08-1991	Schultz et al.	
	BK	US-5,039,848	08-13-1991	Stoken	
	BL	US-4,982,346	01-01-1991	Girouard et al.	
	BM	US-4,949,256	08-14-1990	Humble	
	BN	US-4,941,090	07-10-1990	McCarthy	
	BO	US-4,896,791	01-30-1990	Smith	
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PTO/SB/08A (08-03)

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

U.S. PATENT DOCUMENTS+

FOREIGN PATENT DOCUMENTS

Examiner
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	CG	BECK, J., "3 Types of Systems Drive Coupon Programs," <u>Supermarket News</u> , 37:48 (1987).	
	CH	"Banyan Joins the Vultures Picking Over the 3+, 3+ Open Corpse," <u>Computergram International</u> , Nov. 5, 1992.	
	CI	"World's First Smart Card Frequent Flyer Scheme Debuts," <u>Newbyte News Network</u> , September 1997.	
	CJ	"Intellipost Launches BonusMail With 50,000 Charter Members," <u>Byline: Business Editors/Computer Writers</u> , June 1997.	
	CK	KREMER, J., "Mail Order Selling Made Easier," <u>Ad-Lib Publications</u> , pages 75-79 (1983).	
	CL	TAYLOR, S. "Don't Become Confined by 'The Box,'" <u>Advertising Age</u> , 68:26 (1997).	
	CM	PR Newswire, "Caldor Announces Agreement with New York State Attorney General," January 11, 1993.	

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